

FROM ANITA'S DESK



Every business leader I speak to is either implementing AI tools or planning to. The investment is real, but here's the question nobody's asking, is your network actually ready for it? AI doesn't run on enthusiasm. It runs on bandwidth, low latency, and infrastructure built for today. Are you evaluating your Network?

Anita Patel, Founder & CEO, Minerva Tec Group

This month's insight — Your AI Investment is only as good as your network?

3x – AI will triple enterprise network traffic within three years

85% of organisations do not have networks flexible enough to support AI at scale

50%+ increase in network traffic experienced by businesses scaling AI tools within two years

AI tools are data-hungry. Every prompt, every response, every real-time analysis is constantly moving data across your network. Slow responses, incomplete outputs, tools that time out mid-task these aren't AI problems. They're network problems.

Market Watch – The network is the new business critical infrastructure

The businesses getting the most from AI treated their network as a strategic asset first. That means:

- **Enough bandwidth to handle AI traffic alongside everything else**
- **Low latency so tools respond in real time**
- **Resilient infrastructure with no single point of failure**
- **Visibility into what's running on your network and how it's performing**

One well-connected head office doesn't help if your other sites are running on 2018 infrastructure. NaaS, SD-WAN, and managed connectivity now make enterprise-grade networking accessible to mid-size businesses without the enterprise price tag.

Pro tip: Ask your IT team: "Has our bandwidth been reviewed since we started using cloud and AI tools?" If it hasn't been looked at in two years, that's your starting point. A network that was right for 2024 may be quietly throttling your business today.

PARTNER SPOTLIGHT — WHO'S IN OUR CORNER

At Minerva Tec, we don't work with every vendor, we work with the right ones. Here's one we trust to deliver for our clients.

Meter • Network as a Service



Most businesses are running on networks patched together over the years, never quite built for the way they operate today. Meter delivers a complete modern network wired, wireless, SD-WAN, and cellular as a single managed service for one predictable monthly fee. No capital outlay, no vendor juggling, no reactive troubleshooting. For sites with coverage gaps, Meter's CBRS cellular solution deploys faster and at lower cost than traditional antenna systems. Hundreds of businesses trust Meter to run their networks so their teams don't have to think about it.

Today, hundreds of businesses from fast-growing companies to established enterprises trust Meter to run their networks. And because it's fully managed, your IT team gets their time back to focus on what actually moves the business forward.

Ask Anita

Every issue I answer one question from a reader. This month's question:

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"I've just found out some of my team have been using ChatGPT for work without telling me. How worried should I be, and what do I do now?"

Answer: *More concerned than panicked, but you do need to act. The risk isn't the tool itself, it's what's going into it. If your team are pasting in client data or internal documents, that information is leaving your business with no visibility over where it goes. Start with a conversation, not a crackdown, find out what's being used and with what data. Most businesses are surprised how quickly they can get back in control once they have a clear picture. Reply to this email and we'll take a look and help you build AI Governance.*

Have a question? Reply to this email — I read every one.